

1. THE LIGHT FACTORY BEHIND GLASS

Philips Museum, Emmasingel 31, Eindhoven (City Center)

Entry Price: see www.philips-museum.com

THE HAPPY SPOT

The original Philips factory, which began operating in 1891, is located in the center of Eindhoven and is now protected by a glass wall. It appears as if it is standing in a showcase. Featuring the motto “a journey into tomorrow”, it houses an interactive exhibition, an original museum shop and a pleasant café.

WHAT MAKES US HAPPY HERE?

Memories of a not so distant past. The smell of old shaving machines. Amazement. Seeing how everything changes. How, through a game, we become a team. Working on the future.

THE HAPPINESS TIPS

PLAY AND EXPLORATION

- This is **‘the place where it all began.’** What place would you give that title to in your life – the place of your birth, your school, your first job or some other place? Imagine that you could put a glass wall around that place and turn it into a museum. Name five important things from your life that would definitely be showcased there.
- Most discoveries are not met with the cry ‘Eureka’ but rather with the exclamation, **‘That’s funny!’** New discoveries are made by continuously looking at your environment and your reactions to it with wonder, by bringing existing elements together in a new context and ... by continuing to see the humor in everything that surrounds us. This week, try to find at least one event each day that makes you pause and exclaim, “That’s funny!”
- Play and exploration are two pillars of happiness. In the innovative **family game** ‘Mission Eureka’, they come together naturally. Play it on the iPads that you can rent at the museum (available for visitors ages 8 and up, max 4 people). For one hour, you will have access to exciting challenges, puzzles and tasks that will bring out the researcher in you. Enjoy playful happiness together.

EVEN MORE HAPPINESS

Come learn about the history of Eindhoven as it is displayed in the underground bicycle parking facility on 18 Septemberplein. An original location for a mini-museum.

EXTRA GOLDEN HAPPINESS TIP

Ask for your extra golden happiness tip at the cashier counter in the inspirational Boekhandel Van Piere (bookshop), Nieuwe Emmasingel 44.